



**Years Participated** (18,809 answered)

1<sup>st</sup> Dash! 28% (-4%)  
 Participated last year? 54% (+0%)

**Top 25 Cities** (last year's rank) 16,447 surveyed

1. Indianapolis (1)	8,504	52%
2. Carmel (2)	1,453	9%
3. Fishers (3)	740	4%
4. Greenwood (4)	610	4%
5. Zionsville (6)	467	3%
6. Westfield (9)	388	2%
7. Brownsburg (10)	334	2%
8. Noblesville (7)	285	2%
9. Plainfield (12)	192	1%
10. Greenfield (11)	153	1%
11. New Palestine (17)	153	1%
12. Avon (8)	141	1%
13. Chicago (5)	126	1%
14. Franklin (18)	121	1%
15. McCordsville (N/A)	112	1%
16. Mooresville (16)	85	
17. Beech Grove (N/A)	66	
18. Martinsville (21)	57	
19. Lebanon (N/A)	57	
20. Bloomington (14)	55	
21. Pendleton (N/A)	55	
22. Camby (N/A)	50	
23. Columbus (23)	46	
24. Anderson (13)	45	
25. Danville (N/A)	44	

# FUN FACTS

November 22, 2018

Total Pre-Registered	18,598
Expo Packets Picked-Up	17,932
Total Outta Town Dash Around	507 (+114%)
Timed Official Finishers	15,031 (-1%)
MHS Lil' Gobbler's Run	283
<b>Total Participants</b>	<b>19,383 (+1%)</b>
4.6-mile Finishers/Registered	6,320/9,039 (-4%)
2.75-mile Finishers/Registered	8,711/9,543 (+1%)

**Pace** (18,264 answered)

5-7 min/mile "Fit Turkey"	1,570
8-9 min/mile	4,210
10 min/mile or slower run	8,654
Walking for Fun	3,830 (21%)

**Education** (2017)

High School	8%
Some College	17%
College Graduate	44%
Some Graduate School	5%
Graduate School Degree	26%

**Income Level** (2017)

\$25,000 and Under	8%
\$25,000 - \$34,999	5%
\$35,000 - \$49,999	8%
\$50,000 - \$74,999	15%
\$75,000 - \$124,000	27%
\$125,000 - \$199,999	20%
\$200,000 and Over	17%

**Gender/Age Group Breakdown** (19,293 answered)

Age	Total	Male (45%)	Female (55%)
Kids 7 & Under	854	461	393
8-12	1,173	624	549
13-19	2,246	1,010	1,236
20-29	4,163	1,801	2,362
30-39	3,599	1,538	2,061
40-49	2,805	1,225	1,580
50-59	2,772	1,267	1,505
60-69	1,401	666	735
70 & Above	280	144	136

**Top 10 States** (16,502 answered)

Indiana	15,197 (92%)
Illinois	274
Ohio	129
Michigan	110
Tennessee	55
Texas	55
Missouri	51
California	48
Florida	46
Wisconsin	43

**Top 10 Teams** (759 teams)

Allison Transmission	378
Tiger Running Club	239
Huntington Bank	141
F.C. Tucker Company	132
Can't Stop These Turkeys!	88
HATCH for Hunger	66
Firefighters On A Mission	56
#FeastMode	37
MHS	34
New Pal XC	31